

Cognyn Investor Business Plan

The Opportunity

AI has entered its fragmentation phase: thousands of specialized models, few that cooperate. Teams copy-paste between tools, losing time and coherence. Cognyn solves this with a Meta-AI orchestration layer—a planning and execution brain that turns human goals into coordinated, multi-AI workflows. Explosive growth of specialized AIs → rising need for orchestration. Enterprise AI spend accelerating; integration fatigue is the #1 complaint. Winners will own the coordination layer, not just individual models.

Why Cognyn

Goal-Based Reasoning: Users describe outcomes; Cognyn plans steps across text, image, video, audio, email, and CMS.

Orchestration Engine: Executes the plan via connectors, passing context and assets end-to-end with quality checks.

Transparent & Private: Bring-your-own API keys, minimal context sharing, clear logs. Built for trust and control.

Business Model

Credits-based usage for orchestration and evaluation.

Pro & Enterprise tiers with team workspaces, roles, and audit trails.

Connector marketplace for third-party tools and premium evaluators.

Private/white-label deployments for regulated industries.

Roadmap Snapshot

Phase	Milestone	Status
Q2 2025	Cognyn Planner (Beta)	
Q3 2025	Developer API Preview	
Q4 2025	Live Orchestration (OpenAI, Midjourney, Runway, Mailchimp, WP)	
Q1 2026	Adaptive Reasoning Engine (self-improving evaluators)	

Early Traction

Planner Beta live; multi-AI plan generation with estimated credits.

WordPress-first audience; inbound interest from creators and SMBs.

Developer interest for connectors and private orchestration.

Founder's Note

“Cognyn isn’t trying to out-model anyone. We’re building the connective tissue—the reasoning and orchestration layer that lets the best AIs think together.”

— Glenn Madden, Founder & CEO

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